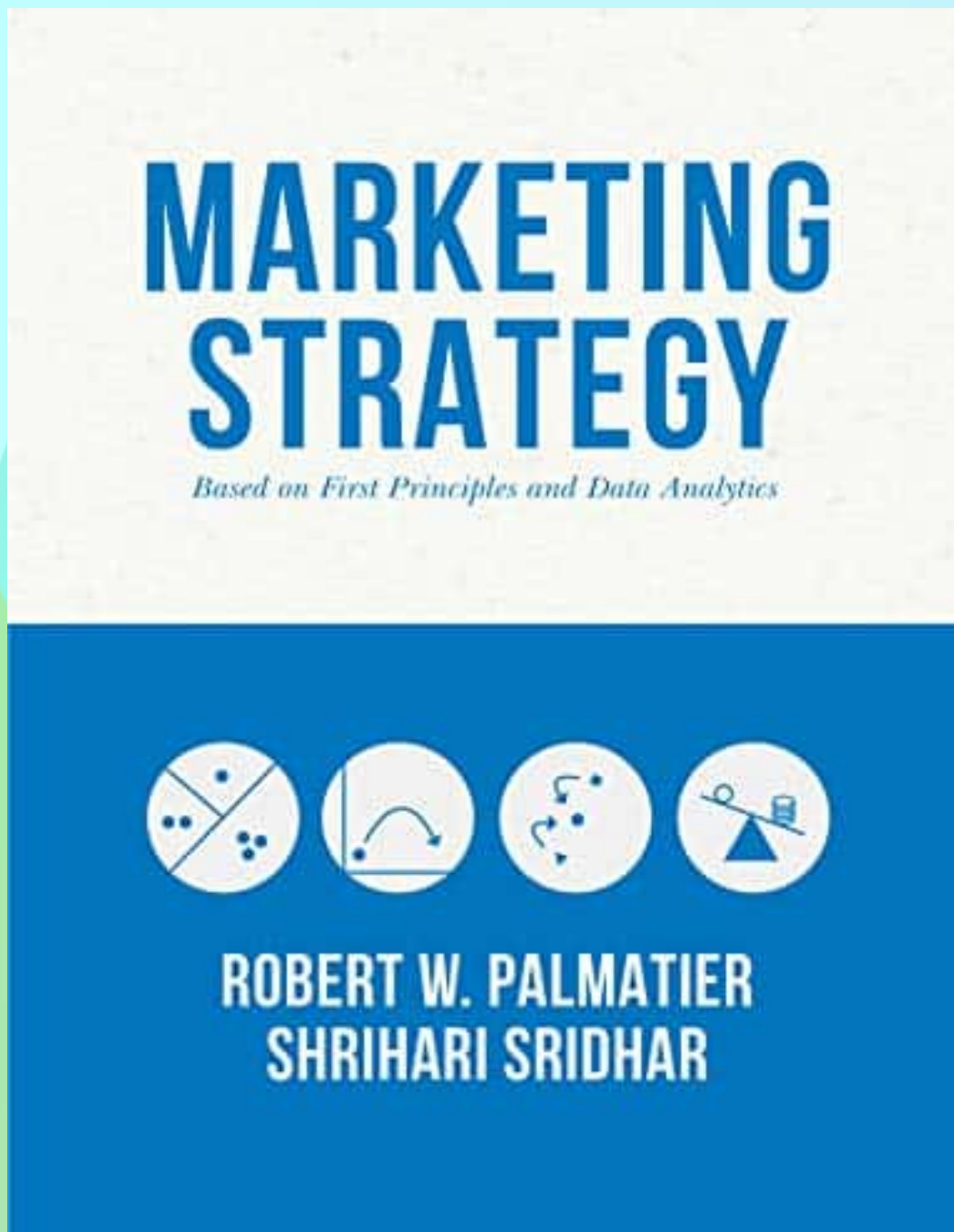




# MARKETING STRATEGY; BASED ON FIRST PRINCIPLES AND DATA ANALYTICS



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